

both the process and apparatus of the present invention. Accordingly, the present embodiments are to be considered as illustrative and not restrictive, and the invention is not to be limited to the details given herein.

WHAT IS CLAIMED IS:

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Patent for SIFT

CLAIMS

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1. A method of presenting a search result comprising:
determining categories for found information by analyzing the content of the
information;
5 correlating the categories with images that represent the categories; and
displaying images that correspond to the categories.
2. A method of presenting a search result as recited in claim 1 wherein images
corresponding to the found information are displayed when a user activates one of the
categories.
- 10 3. A method of presenting a search result as recited in claim 2 wherein the user
activates one of the categories by dragging a cursor over the image that corresponds to
the category.
- B1 4. A method of presenting a search result as recited in claim 1 wherein the display is
a grid.
- 15 5. A method of presenting a search result as recited in claim 1 wherein the
information includes a plurality of web sites.
6. A method of presenting a search result as recited in claim 5 further including
providing a rotating display of content from the web sites.
7. A method of presenting a search result as recited in claim 5 further including
20 providing a video display of content from the web sites.
8. A method of presenting a search result as recited in claim 5 further including
rating each web site according to whether the web site includes image content that is
relevant to textual content on the web site.
9. A method of presenting a search result as recited in claim 1 wherein the
25 information includes information stored on a DVD.
10. A method of presenting a search result as recited in claim 6 wherein dynamically
displaying content from the web sites includes showing representative images from the
web site that correspond to textual content in the web site.
11. A system for presenting a search result comprising:
30 a processor configured to determine categories for found information by
analyzing the content of the information;
a database containing images that correspond to the categories; and
a processor configured to generate a display of images that correspond to the
categories.
- 35 12. A computer program product for presenting a search result, the computer program
product being embodied in a computer readable medium and comprising computer
instructions for:
determining categories for found information by analyzing the content of the
information;
40 correlating the categories with images that represent the categories; and
displaying images that correspond to the categories.
13. A method of presenting information comprising:
analyzing textual content of the information;

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associating the textual content with image content; and
displaying the image content to illustrate the information.

14. A method of presenting information as recited in claim 13 wherein the image content is included in the information.

5 15. A method of presenting information as recited in claim 13 wherein the image content is not included in the information.

B1 16. A method of presenting information as recited in claim 13 wherein metadata associated with the image content is correlated with the textual content to determine the image content that is associated with the textual content.

10 17. A method of presenting information as recited in claim 13 wherein the information includes a web site.

18. A method of summarizing a web site comprising:
reading tags associated with a web site wherein certain of the tags indicate that material associated with the tags is representative material; and
15 displaying the representative material as a representative of the website.

19. A method of summarizing a web site as recited in claim 18 further including displaying the representative material in response to a search request.

20 20. A computer program product for presenting information, the computer program product being embodied in a computer readable medium and comprising computer instructions for:

analyzing textual content of the information;
associating the textual content with image content; and
displaying the image content to illustrate the information.

21. A system for presenting information comprising:
25 a processor configured to analyze textual content of the information and associate the textual content with image content; and

B1 a display configured to display the image content to illustrate the information.

30 22. A method of building enriching content for a video presentation comprising:
analyzing metadata related to the presentation;
associating content with the video presentation based on the analysis; and
presenting the content along with the video presentation .

23. A method of building enriching content for a video presentation as recited in claim 22 wherein the metadata is close caption information.

35 24. A method of building enriching content for a video presentation as recited in claim 22 wherein the metadata is obtained from datacasting.

25. A method of building enriching content for a video presentation as recited in claim 22 wherein the content is downloaded from the Internet.

26. A method of building enriching content for a video presentation as recited in claim 22 wherein the video presentation is presented in an interactive television system.

40 27. A computer program product for building enriching content for a video presentation, the computer program product being embodied in a computer readable medium and comprising computer instructions for:

analyzing metadata related to the presentation;
associating content with the video presentation based on the analysis; and
45 presenting the content along with the video presentation .

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28. A system for building enriching content for a video presentation comprising:
a processor configured to analyze metadata related to the presentation and
associate content with the video presentation based on the analysis; and
a display configured to present the content along with the video presentation.

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